

# **NAND Insights Q2/12: Waiting for a Rebound**

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# Agenda

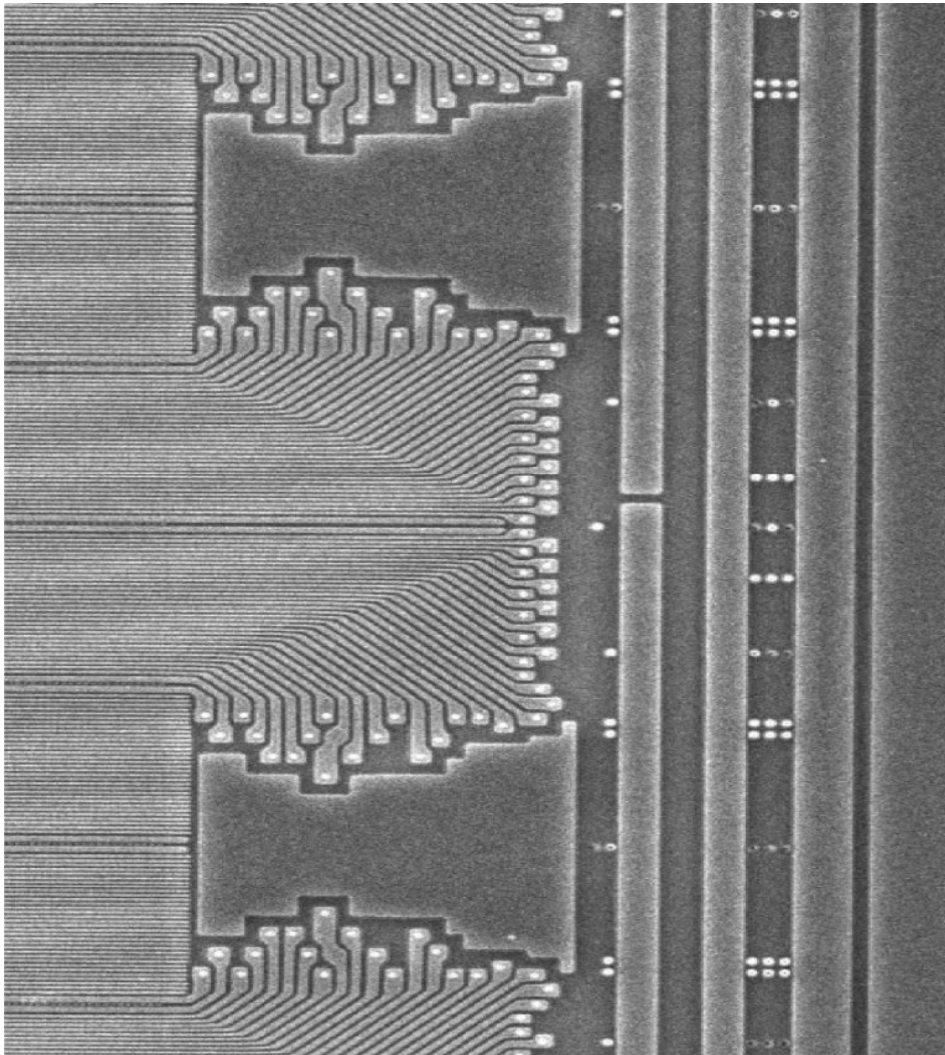
- Q2/12 vs. Q1/12 update
- U.S. CCI & GDP Growth
- NAND Flash Forecast
- Capex
- Wafer Capacity
- Vendor Status
- Technology Mix

# Agenda

- Product Mix
- Architecture Mix
- 3bpc by Application
- Demand
  - Smartphones
  - Tablets
  - SSDs
  - eMMC
- Supply-Demand

# Agenda

- Pricing
- Cost
- Summary



***Market and Technical  
Intelligence for  
Semiconductor Memories,  
Emerging Memory  
Technologies and Solid  
State Storage***



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